

## ORDER



**Orders**  
**Order / Rev:** 726606  
**Alt Order #:**  
**Product Desc:** Markman/Zahra for Justice  
**Estimate:** 12-MJZ-906  
**Flight Dates:** 11/03/12 - 11/06/12  
**Original Date / Rev:** 11/02/12 / 11/02/12  
**Order Type:** Political

WZZM 13

**Primary AE:** Tim Siegel  
**Sales Office:** WZZM  
**Sales Region:** LOC

**Agency Name:** Marketing Resource Group/ POL  
**Buying Contact:**  
**Billing Contact:**  
 225 S Washington Square  
 Lansing, MI 48933

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Markman,S/ R/ Justice/ Zahra, B/R/ Ju:  
**Demographic:** A25-54  
**Product Codes:** PL-Judicial  
**Priority:** P-1  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	13	\$3,610.00	\$3,068.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	13	\$3,610.00	\$3,068.50	0.00
<b>Totals</b>	<b>13</b>	<b>\$3,610.00</b>	<b>\$3,068.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	11/05/12	11/05/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
N 2	WZZM	11/05/12	11/05/12	M-F 1030-11am Millionaire	CM	1030-11a	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
N 3	WZZM	11/05/12	11/05/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
N 4	WZZM	11/05/12	11/05/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
N 5	WZZM	11/05/12	11/05/12	General Hospital General Hospital	CM	2-3p	M-----	:30	1	\$170.00	P-1	0.00	NM	1	\$170.00
N 6	WZZM	11/05/12	11/05/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
N 7	WZZM	11/05/12	11/05/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
N 8	WZZM	11/03/12	11/03/12	Sat Early News Sat Early News	CM	Sat Early News	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
N 9	WZZM	11/04/12	11/04/12	Sun Early News Sun Early News	CM	Sun Early News	-----S	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
N10	WZZM	11/05/12	11/05/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
N11	WZZM	11/04/12	11/04/12	Healthy You Healthy You	CM	11-1130am	-----S	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00

Order / Rev: 726606  
 Alt Order #:  
 Flight Dates: 11/03/12 - 11/06/12

Advertiser: Markman,S/ R/ Justice/ Zahra, B/R/ Justi  
 Product Desc: Markman/Zahra for Justice  
 Estimate: 12-MJZ-906

**WZZM 13**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 12	WZZM	11/05/12	11/05/12	M-F 5-530pm Judge Judy	CM	5-530p	M- - - - -	:30	1	\$375.00	P-1	0.00 NM	1	\$375.00
N 13	WZZM	11/05/12	11/05/12	The Chew The Chew	CM	1-2p	M- - - - -	:30	1	\$200.00	P-1	0.00 NM	1	\$200.00
												Totals	13	\$3,610.00